

BUSINESS CONTINUITY

It is a fact that a business that doesn't assess its risks and plan for contingencies is more likely to fail after a major "incident". In fact within 18 months of a major incident, 90% of UK businesses without a continuity plan, fail. This is particularly relevant when you consider that 1 in 5 businesses suffer an interruption every year.

Increasingly, larger customers place requirements for a testable business continuity plan in their terms and conditions. In addition, a business supplying local authorities may be required under the Civil Contingencies Act to do the same.

And it is not just major incidents like Buncefield that we need to plan against. We now regularly experience major flooding in the UK. In both cases, as many businesses suffer interruption due to restricted access rather than damage. And with increasing competition - whether it is from Europe, the Far East or just on the high street - most businesses can afford less downtime today than in the past. The equation is simple;

No customers = no income = no cash flow = no business.

Fusion Thinking's business continuity plan is a simple and practical tool that allows Directors and key stakeholders in the business to formulate a business continuity plan. The plan will take you through assessment of the risk, establishment of risk reduction measures and then recoverable planning.